

Working day – Trea Tijmens is Matchmaker at Success Match



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Trea Tijmens runs SuccessMatch. SuccessMatch offers personalized and confidential Dating and Matchmaking services to the international professional community in Switzerland and has offices in Geneva, Zurich and Paris. Here is what she gets up to on a normal working day.

6 :30: Time to get up, have breakfast with husband and the kids and see everyone off to school and work.

7 :45: Leave the house for a quick morning walk. I know that if I don't do

this walk early in the morning, it will not happen so despite the still cold and grey weather – I go out for some fresh air, exercise and consciously try to relax; not think about clients and all the things I need to get done.

8:30: Back home, Skype call with my colleague Linda to discuss potential match proposals for our clients. We share our thoughts on who might be best matched with whom, carefully aligning life styles and personal preferences – while it can be challenging it helps us to create new opportunities for our clients and for the business.

9:30: Check date feedback forms of a client from Zurich that met a client

from Geneva for a first date in Bern last night. Super! They had a great date and like over 70% of our clients for whom we organize a first date, they want to continue to see each other. Unfortunately that means that the other potential matches we had lined up for the gentleman will now have to wait a bit.

Then on the phone with the Personalized Matchmaking clients, to whom I want to make some introductions, to tell them more about the person I would like them to meet. All our clients are busy professionals, however they always seem to be able to find some time to talk to me about potential introductions J.

Respond to some emails, call some clients, book a date for my next dating seminar, order more business cards, check out interesting networking events, accept some invitations on LinkedIn – time flies.

11:00: Skype call with my business consultant. I recently decided to hire him and so far it is great. There are quite a few things I would like to change in my way of working, and it is great to have an “analytical” brain to spar with. Of course you know there are certain things you need to do/change but without being accountable they often get postponed. I am aware that I should be working less “in” the business and more “on” the business. My coach urges me to be more disciplined, with myself and with my clients. For example, I should stop myself from providing as much personalized matchmaking support to clients who signed up with our dating service as eats up too much of the time I should be investing in building the business, finding new clients. I should also delegate much more to my colleagues – all those things that I think I can quickly do myself, added up, actually do take quite a chunk out of my day.

According to my business consultant I should check my emails a maximum 3x per day. I commit to doing my assignments by the next call and providing him with financial data he needs.

12 noon: hungry! Quickly warm up some left over Thai food in the microwave.

12:35: off to the office

1 – 3: Intake interview with a new client from 1 till 3pm. I always enjoy doing the in-depth interviews and getting to know the clients really well.

People are truly amazing and everyone I meet and take the time to get to know is fascinating. After the intake interview quickly call the photographer to coordinate a professional photo shoot for the client.

3:05: Running across the street from our office to Arthur's where I am meeting someone for a complimentary first consultation. While having a coffee I find out more about who this charming young woman is and what things are important to her about her future partner. After answering some questions about our how we work and our success rate we part ways and I run back to the parking to drive back to home office.

4:15: Back at home office – quickly entering my meeting notes in our database and sending the client a copy of our Dating service contract.

4:30: Preparing my day at our Zurich office next week. Buying train ticket online, confirming the last complimentary consultations in Zurich and quickly sending out tweet via LinkedIn that timeslot 3 to 4 pm is still available for singles interested in a consultation.

5:15: Kids come back from school – time for a cup of tea and early “dinner” – What can I make that's fast, easy, reasonably healthy and good; club sandwiches! – then, while they are supposed to do some homework – I have some time to contact the leads that came in via our website.

6:30: Driving kids to field hockey training

7:00: Attending a networking event in Geneva. Thanks to my profession I know soooo many wonderful people and always am interested to getting to know new singles and find out whether they could be just the person my clients would love to meet. For some reason I happen to be seated at the table of “married people” – which are of course not my target group. Fortunately, everyone has either single colleagues or friends and I do get some interesting leads. Then time to mingle and see what other interesting people there are that I could potentially bring some love.

9:30: pm Home, quickly noting few important points for next day, 1 being; start looking for someone that can do promotion and networking on a commission basis as I can not be everywhere at the same time and I do want to spend time with my own husband tooJ

Wishing you had a great partner by your side? Contact Trea for a complimentary consultation and find out whether she could be of assistance in your search. trea@successmatch.ch | +41 22 784 6591 | www.successmatch.ch